




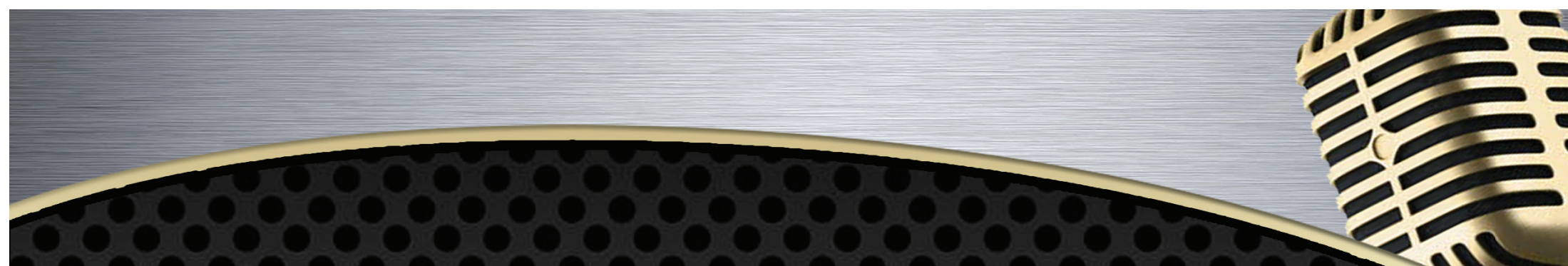
What is Live in the D Tv?

Live in the D Tv is currently a weekly broadcast in which we converse with small businesses and indie creators. Our goal is to provide fresh perspectives to everyday people from everyday people; doing their part to make a difference and encourage all to leave their mark on the world. You can tune into our new episodes every Thursday at 10a.m on our facebook page or tune into our partner online station WVIE107.3fm



We started with a simple
question . . . How could we make
this media channel most valuable to
you? The answer:

1. **ATTRACT MORE** of the most valued, professionals and top tier decision makers than any other existing channel.
2. **DELIVER MORE IMPACT** by enabling sponsors to have their commercial messages delivered by credible, respected, and influential leaders and organizations in the community.
3. **CREATE MORE EFFECTIVE MESSAGING** by employing the best practices used by marketers to deliver the right message, to the right people, at the right time. In short, to more effectively engage the people that count.
4. **ENABLE MORE EFFICIENCY** by becoming a major hub to the community allowing marketers to reach more of their target audience through a single source.
5. **PROVIDE MORE ACCOUNTABILITY** by setting more genuine objectives and more measurable campaigns.



Live in the D TV Network

by the Numbers

*People tend to overestimate the impact of
new technology in the short term and
underestimate its impact in the long term.”
Amara’s Law*



Internet Radio and Social Media

INSIGHT 1: Radio's digital platforms provide marketers with new touch points to reach potential new customers, sustain current customer loyalty and protect market share.

INSIGHT 2: Consumers expect to find their solutions online. Marketers not meeting consumer expectations will suffer as their brand-loyal users will find other options far more easily.

INSIGHT 3: Social networking has reached critical mass and is now a vital communication channel for consumers and marketers. Some part of your marketing budget should be set aside for developing programs in this new space.

INSIGHT 4: To participate in social networking you need to join the conversation and bring something valuable to the discussion. Sales material doesn't qualify, valuable branded content does.

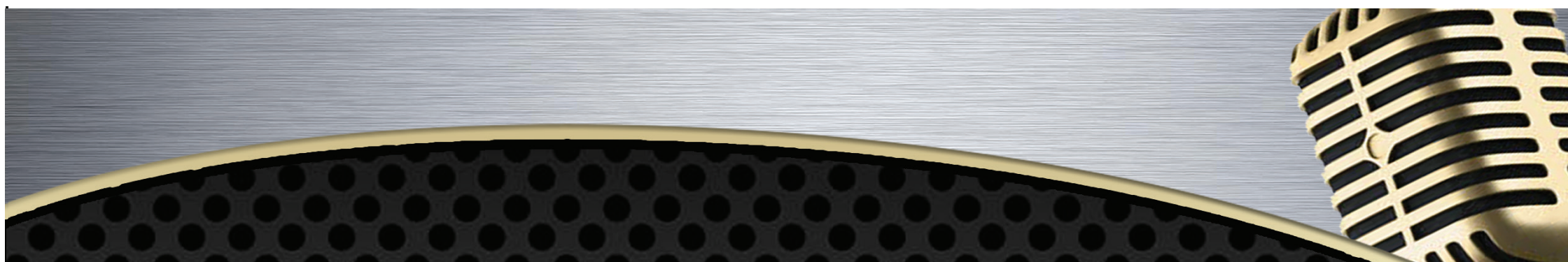
INSIGHT 5: The "pass along" rate of on-line content can easily dwarf the pass along rate of all traditional media. Online content can spread like a virus.

INSIGHT 6: The social orientated Internet is a massive opportunity for brands, advertisers and marketers if embraced properly. It enables a much more positive relationship with consumers where true benefits are created.

INSIGHT 7: Savvy marketers are creating branded content to be distributed across social media platforms. Companies not doing this are behind the curve.

INSIGHT 8: Virtually all traditional means of connecting with customers are producing diminishing returns as more people turn to the internet for what they need. It is critical now to be innovative in connecting with consumers online.

INSIGHT 9: Hyper-targeted campaigns delivered directly is the key to reaching the right people, at the right time yielding increased response rates.



**LIVE
IN THE D TV**

The Edutainment Channel

LIVE IN THE D TV WANTS YOU

BE OUR GUEST ON LIVE IN THE D TV
WE'RE SENDING YOU
THIS EXCLUSIVE INVITATION
TO BE A GUEST
ON OUR FACEBOOK CHANNEL LIVE IN THE D TV

WE'RE REACHING OUT TO YOU BECAUSE WE BELIEVE YOUR BRAND IS A MUST
TO BE FEATURED ON OUR CHANNEL. YOU CAN CALL US TO SCHEDULE AN
INTERVIEW AT (313) 437-2432



“Live In The D TV”

Advertise with Us!

**Promotional opportunities
starting at \$50**

Note: Our prices are per month we recommend your ad runs for a minimum of 3 months.

“Live In The D with tv Spot Opportunity Let’s have a conversation...”

Bronze: \$50

Your business as a digital flyer.

Silver: – \$200

Your ad on our station weekly for the extent of our contract.

Gold: – \$600

- One minute commercial**
- GPS Maps**
- 100 business cards**

Platinum: – \$1200

- SEO**
- 2 commercials**
- 100 business cards**

Note: Our prices are per month we recommend your ad runs for a minimum of 3 months.

Questions:
Contact us today.